



**TRS**  
Accelerating Value

# News Release

For more information about this topic, please contact Tracy Ashlock Barton at 503-624-4959 or email [tbarton@thermalrs.com](mailto:tbarton@thermalrs.com)

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## **TRS Group, Inc. completes capital raise and smashes first quarter sales projections**

Longview, WA — Celebrating over 10 years of service in the U.S. environmental industry, TRS Group, Inc. has completed a capital investment round to support a very strong project backlog and sales projections. The world's leading provider of Electrical Resistance Heating (ERH) for remediation of contaminated soil and groundwater, TRS reports the execution of new contracts totaling over \$17,000,000 since January 1, 2011.

Concurrent with the investment round, the TRS Executive Chairman Brett Trowbridge was hired as the permanent CEO and President. Mr. Trowbridge has been fulfilling an executive role since September of 2009. Mr. Trowbridge reports, "The current TRS project backlog and sales projections are strong well into 2012. TRS first quarter contracting, which exceeded sales projections by 300 percent, coupled with the capital investment round will allow TRS to continue to capture the excellent business opportunities that exist in the rapidly growing thermal remediation market."

In addition, to help manage and further grow the company, TRS hired Dale Plampin as Controller, effective October 2010. Mr. Plampin has over 15 years of progressive accounting, finance, and overall business administration experience in the environmental industry.

TRS continues with research and development on the ERH Technology; innovation with new electrode designs and testing; and developing sustainable methods of combining technologies to increase the capabilities and expand the remediation markets for ERH applications.

For information about TRS Group, Inc., please contact Tracy Ashlock Barton, Marketing Director, at 503-624-4959 or by email at [tbarton@thermalrs.com](mailto:tbarton@thermalrs.com). To learn more about the company, please visit [www.thermalrs.com](http://www.thermalrs.com).

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### **About TRS Group, Inc.**

TRS Group, Inc. is a carbon neutral company that provides *in situ* Electrical Resistance Heating (ERH) remediation services throughout the United States.



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The company has experience with over 80 remediation projects including successful ERH cleanups at many sites that required heating beneath, or immediately adjacent to, a building or an area open to direct public access. Projects have included commercial properties, retail shopping centers, industrial manufacturing facilities, empty warehouses, active fire lanes, and railway maintenance yards. In addition to ongoing remediation projects in North America, TRS has established a joint venture in South America and is developing ERH remediation capabilities in the European Union, as well as partnerships in the heat enhanced oil recovery market. For more information visit: [www.thermalrs.com](http://www.thermalrs.com).